

8 Cool-Weather Outfit Formulas

Simple ideas to help you look pulled together



1 Define your waist

Add a belt, a tuck or a fitted layer to show your shape. It makes a shacket, blazer or cardigan look intentional.

See it styled: 3 Ways to Style a Plaid Shacket →



2 Let the hem skim your shoe

Wide-leg and flare pants look best when the hem just touches the top of your shoe. Legs look longer and the outfit looks tailored.

See it styled: Wide-Leg Pants That Flatter Your Figure →



3 Start with a fitted base

Put a slim turtleneck or tee under anything loose, like a vest, shacket or open cardigan. Fitted underneath, relaxed on top.

See it styled: 3 Ways to Style a Puffer Vest →



4 Repeat one color or detail

Echo one warm tone twice, like a brown bag and brown boots. Repeating a shade makes a simple outfit look pulled together.

See it styled: 3 Ways to Wear an Oversized Cardigan →

Tap any “See it styled” link to see the formula on a real outfit.

8 Cool-Weather Outfit Formulas, continued



5 Pair soft with smooth

Put cozy textures like suede and knit next to something sleek. The contrast makes a plain outfit look richer.

[See it styled: 3 Ways to Style the Suede Skirt →](#)



6 Anchor a chunky piece

Wearing a bold boot or sweater? Balance it with one tailored piece so the outfit feels polished, not heavy.

[See it styled: Making Chunky Boots Look Elevated →](#)



7 Keep the palette warm

Ground deep colors like burgundy with camel, cream or soft gray. Warm neutrals let rich colors glow, no black-on-black needed.

[See it styled: 3 Color Pairings for a Burgundy Sweater →](#)



8 Change just one thing

Do not rebuild the outfit. Swap the belt, the layer underneath or the shoes, and the same pieces look brand new.

[See it styled: The 60-Second Loose-Sweater Fix →](#)

Pick one formula each morning. That is all it takes.

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